



Newsletter

What's New, Pussycat?

February 2017



Yes, we did it again...another record breaker for Cat's Cradle 607 Adoptions for 2016!



Letter From the Executive Director

Happy New Year to all our friends and felines! We begin this year with hearts full of gratitude for all the support our lifesaving programs received in 2016 from our staff, volunteers, and donors. With your help, we rescued 898 cats and kittens, adopted out 607, and transported another 202 to no-kill adoption partners! WOW! We facilitated the spaying/neutering of 2081 cats, including “carrier cats” brought in by their owners and TNR for feral colony caretakers (whether we lent traps and showed caretakers how to trap or went onsite and trapped for those unable to do so). WOW! And we helped 85 families keep their pets by offering assistance with bills for extraordinary veterinary expenses or short-term boarding. These numbers are a direct tribute to the dedication of our staff and amazing volunteers, and to each of you who contributes to our organization so that we can continue to save lives every day.



2017 brings new opportunities and new challenges for Cat’s Cradle, and all of us on the board and staff are ready to meet them, with the help of our volunteers and supporters. During our temporary relocation of the Downtown Center to a space where we are not allowed to show our adoptable kitties “in person,” we are going hi-tech so that visitors can see our kitties up close through “kitty cams” that will rotate among our fosters. And through our partnerships with PetSmart, Petco, and other offsite venues, particularly PetSmart allowing us to house more of our kitties in an adoption center in the Harrisonburg store, we will continue to rock adoptions and keep up the rescue rate! My personal goal for 2017 for Cat’s Cradle is to knock out our long waiting list for TNR assistance in Augusta County, as well as to keep assistance coming to colony caretakers in Rockingham and Page County as needed.

Cat’s Cradle is each of us, doing what we can, with the resources we have, whether hands on or by donating to promote our lifesaving programs - - - to reduce shelter intake, promote adoption of shelter cats and kittens, assist with spay/neuter of neighborhood cats, facilitate spay/neuter by pet owners and feral caretakers, help pet owners to keep their animals through behavioral counseling or assistance with veterinary bills, help those who find strays to rehome them - - we can each be an ambassador for this organization, a volunteer in small or large ways. How will you help us continue to save lives this year?

All the best,

A handwritten signature in black ink, which appears to read "Jennifer Kirkland".

Jennifer Kirkland

Cat's Cradle Receives PetSmart Charities Field Grant!

We are so grateful to PetSmart District Manager Larry Wilkerson, who nominated Cat's Cradle for a \$2500 field grant - - thanks, Larry, and PetSmart Charities!!! With this grant, we were able to purchase a much needed new microscope for our licensed vet tech, Christy Tabor, to use in doing in-house lab work for our kitties, saving on outside lab fees. We were also able to purchase a flat-screen monitor and two "kitty" cams to outfit our temporary downtown center, so that we can show live feed videos of our adoptable foster kitties in action! Because we are not able to have cats in person in our temporary center, we will rotate the kitty cams among our foster homes so that visitors to the center can "interview" our adoptable kitties on film. We really appreciate the funding from PetSmart Charities so that we can continue to keep our kitties healthy and find them wonderful furrever homes!



2016 in Review

2,081 Cats were helped with spay/neuter

899 Cats & kittens were taken into the Cat's Cradle Foster system

809 Cats & kittens found their "Forever Home"
(This includes transfers to NO-Kill Partners)

160 Cat's Cradle Volunteers

65 Cat's Cradle Foster Homes

3,500 Hours per month volunteered at Cat's Cradle

85 People helped with pet retention assistance
(medical assistance, pet food, short-term boarding)



Exciting News for Cat's Cradle!

We have overwhelmingly heard your input over the past 18 months - - downtown Harrisonburg loves Cat's Cradle and we love you back. And now our Downtown Center building is getting a major overhaul from its new owners and management group, which will help strengthen our community connection and presence even more. Yes, the adoptable kitties will be getting a new and improved space on South Main Street! The new owners and management group have heard kudos about Cat's Cradle from Harrisonburg Downtown Renaissance and many others in the community, and have seen firsthand what a destination our Downtown Center is, so they have invited us to be a featured presence in their exciting space once renovated. We couldn't have hoped for anything better! Work on our existing building has begun and is projected to be complete around the fall of 2017.

What does this mean for Cat's Cradle? We have moved to a temporary space downtown while work is being done to renovate the South Main Street location. Although we had a number of options available outside the downtown Harrisonburg area that offered a variety of assets, we decided it was most important to retain our Harrisonburg downtown presence for our long-time, loyal local supporters and volunteers, including many of our fosters, as well as our large contingent of JMU volunteers and our downtown business partners.

The space we are renting for this short-term renovation period is located at 128 W. Market Street, Suite 102, just a few blocks north and one block west of our current space, in the former Wetsel Seed building. As we go to press on this newsletter, we are busy setting up the new space and having some technology installed (thanks to a grant from PetSmart Charities!) to allow for new kitten/cat-cams from a few of our foster homes to showcase realtime videos of our adoptable kitties, allowing potential adopters to "interview" the kitties remotely. We also plan to hold a variety of events in the space and will have photographs and other feline art by our very talented supporters and



volunteers available for a suggested donation. We hope to make both the temporary and the renovated new space destinations unlike any other, drawing in all animal lovers to experience Cat's Cradle and our lifesaving mission.

We will not be permitted to show our adoptable cats "in person" at the temporary location, so we will be counting on our fosters and volunteers more than ever for showings at PetSmart and Petco during this short-term relocation as we increase our partnerships at these venues in order to continue our level of rescues and adoptions from local shelters. Already, PetSmart Harrisonburg has invited us to expand the number of cats and kittens we can have in residence there, and has afforded us space to set up a branch adoption center

there. We will continue to work with our current no-kill transport partners, Pennsylvania SPCA and North Shore Animal League, and hope to establish new no-kill transport partnerships during our temporary relocation process so we can rescue even more cats and kittens than can be adopted out locally.

We are very happy to be able to continue our downtown Harrisonburg presence during this short-term renovation and look forward to returning to South Main in a brand new state of the art building soon. Here's to 2017 and all the new opportunities it will bring!



Petco Foundation Invests in Lifesaving Work of Cat's Cradle

Grant of \$5000 will allow continued expansion of spay/neuter program in Augusta County

Cat's Cradle is thrilled to announce it has been awarded a \$5000 grant from the Petco Foundation to continue the expansion of our spay/neuter program for owned cats and TNR in Augusta County.

The Petco Foundation investment will pay for direct surgical expenses for spay/neuter procedures, as well as the cost of rabies vaccines needed (required by law), to be offset by client copays where possible. Cat's Cradle is committed to reducing shelter intake of owned and stray cats in Augusta County and this generous grant will help to alter approximately 100 cats and kittens, thus preventing thousands of litters of kittens. We are very grateful for the continued support of the Petco Foundation, and its investment in our lifesaving programs. The Petco Foundation is a national leader in promoting adoption, spay/neuter, and pet retention programs. For more information about the Petco Foundation, visit www.petcofoundation.org. Join the conversation on [Facebook](#), [Twitter](#) and [Instagram](#) or by using the hashtag #PetcoFoundation.

Volunteers make the world go round!

We love our volunteers. There are so many opportunities for a volunteer at Cat's Cradle: trapping, adoption outings and behind the scenes administrative work are just a few! Wonder who takes many of the amazing pictures for Cat's Cradle? Who is that lady that is always holding those bottle babies? Who is the lady kissing all those kitties? You will find out soon! We will be featuring a special article in our July newsletter that will showcase Jennifer Ybarra, Peggy Downing, and Maria Malerba, written by our Communications Intern, Samantha Chong!



2016 Donations

Donations

On the following pages, you will see donations from January 1st - December 31, 2016. (These include donations received through January 9th, 2017) Each February we list these donations in our newsletter. Memorials and Honorariums will be on our website. Without your compassion and support, there would not be a Cat's Cradle. We want to thank you so much for your donations to our organization. Because of your donations, each year we are able to expand our services and help more cats and people. We help these abused and neglected kitties and raise awareness of the importance of aggressive spay/neuter programs. Again, thank you so much for your support of Cat's Cradle...we are strong because of your support!



Cat's Cradle 2016 Pet Partners

5 Year Annual Pledge

Save a Neighborhood

Lynn Reams

Save a Colony

\$5,000 +

Suzanne Auckerman
Fritz & Claudine Kundrun

Save a Family

\$1,000 +

Twyla H. Austin
Helen & Stan Cockrell
Lynn Collins
Patricia Hardy
Karen & Larry Hensley
Ann & Bob Hurley
Elizabeth Ihle
Teresa Kappes
Jennifer Kirkland
Russell Riggleman
Judi & Mike Salvino
Chris & Tempe Stephen
Elizabeth Szabo
Donna Whitley-Smith
Jackie Zehring

Company Matches

Commonwealth of Virginia Campaign
JC Penney, CyberGrants
LD&B Insurance Agency
Page Paws
Rappahannock United Way
The Merck Foundation
United Way of the Virginia Peninsula

Rewards/Challenges/Events

Amanda's Touch
AmazonSmile
Crazy Cakes
El Charro
Good Done Great
Goodshop
iGive
Kroger
Midtowne Market
Mountain View Dental Team
Pale Fire Brewing Co.
PayPal Giving Fund
PetSmart Charities
Seven Arrows Brewing, LLC
Simmons Cut & Tan
Ten Thousand Villages
The Golden Pony
The Lady Jane & Sparrows Flowers
The Petco Foundation
Three Notch'd Brewing Company
Which Wich Harrisonburg



Grants

Banfield Foundation
Bissell Pet Foundation
Community Foundation of the Central Blue Ridge
David Feline Medical Assistance Fund of the Community Foundation of the Central Blue Ridge
Herman and Janet Mason Families Fund of the Community Foundation of Harrisonburg and Rockingham County
Herring-Jones Donor Advised Fund of the Community Foundation of the Central Blue Ridge
Hildred Neff Memorial Fund of the Community Foundation of Harrisonburg & Rockingham County
PetSmart Charities
Robert M. Reedy and Jean S. Reedy Homeless Animal Fund
RZ Foundation
The Petco Foundation
Virginia Federation of Humane Societies

\$1,000 and Up

Amanda's Touch
Judith G. Armstrong
Barbara Barath
Diana & Dave Black
Judy L. Cason
Commonwealth of Virginia Campaign
Bobbi & Hank Deyerle
Janet Doerr
Harold "Butch" Eskey
Leighton & Kathryn Evans
Courtney Fairchild & Pamela Manton
Jacqueline Feuerhelm
Gayle & Faye Fisher
Sue & Steve Gast
John & Terri Haddick
Alisha D. Hammer
Peggy Hardy
Nancy & Dan Herney
Pat Jeppesen
Robert L. Jolley
Glenda Jones
Ken & Sandy Keller
Mary Beth Kirkland
Judy Ko
Rebecca Koch
Mary Louise Long
The Lynne Cooper Harvey Foundation, Inc.
John Mercer
The Merck Foundation
Ingrid Moran
Zack & Judy Perdue
PetSMART
Ruth & Jon Ruskin
Norman H. Scott
Karen L.T. Shangraw
Carolyn W. Snow
Roxanna Spencer
Harry & Debra Stonecipher
Krista Suter
Virginia A. Warrick
David & Janet Wendelken
Laurie K. Ziegler

\$500 - \$999

AmazonSmile
Nicole Baker
Avent C. Beck
Dana Berliner & Christine Collins
V. Ray Brewer
Peter & Nathalie Capelluto
Michelle Carter
Classic Kitchen & Bath
Critters in Need
Eagle Carpet, Denise Dawson
Jo Ann & Larry Diehl
Sandy Dorion
Carolyn J. Dove
Cheryl & Frank Duncan
Sharon & Jay Foley
Lindalou Friesen
Charles R. Funkhouser
Frontier Community Bank
Chris Huber
Erin Hurst
LD&B Insurance Agency
Scott & Stephanie Lewis
Danny Link
Maria Malerba
David & Karin Mars
Midtowne Market
Genevieve Morelli
Brenda & Don Nulty
Georgene B. Palacky
Janet W. Parrish
John & Betty Pence Estate
Carol & George Rogers
Suzanne Rogerson
RZ Foundation
Sandy Lerner, Ayrshire Farm
Richard Showalter
Debbie & Jack Thomas
Valley Building Supply, Tom Dawson
Mary-Claire W Vangroll
Grace B. Watt
John Yates



\$250 - \$499

Gregory A. Andes
Jessica E. Arthur
Kathryn M. Baker
Allison Brock
Anne Brower
Philip B. Bumbaugh
Barbara J. Cable
Christy Cacciapaglia
June A. Clarke
Birgit L. Craig
Gwen David
Jane W. Dinsmore
Robert & Melesa Duncan
Teresa Elia
Kimberly Forren
Gamma Sigma Sigma National Service, ETA Delta Chapter
Nancy Garcia
Lucie & Richard Gonsowski
Good Done Great
Susan Hagen
Sherry A. Harris
Deborah T. Hedberg
Cassie Henry
Christie & Thomas Herrera
Terry Hess
Lindsay & Whiskey (Cat's Cradle alum) Holt
The HuYoung Family
Jade Paw Project, Shelly Hokanson
Linda W. Kline
Kroger
Vivian G. Knepper
Kara Kramer
Marijke Kyler
Marcia E. Lamphier
Mr. & Mrs. Dennis Lee
Sharon Llewellyn
Mary Lowery
Susan Mansfield
Patrick McConnell
Barbara E. McDonald
Jill McGlaughin
Ramona Messenger
Renee V. Moomau
Diane Morvay
C. Neff
Anna Nemeth-Barath
Nancy P. Page
James & Kathleen Parks Charitable Fund
Page Paws
Sheena Ramirez
Brenda Rion
Pat Rossi
Annie Rowe
Mariann & Randall Simpson
Rachel Starling

Zachary & Julie Stewart
Stephanie VanMeter
Rosemary P. Wagner
Brynn Walker
Stephen White
Wendy L. Whitten
Jeffrey & Ann Wickstrom
Laura B. Wisman



\$100 - \$249

Joyce C. Acker
Susan L. Adams
Sarah Albrecht
Mary Lee Anderson
Richard Andrews
Sharon E. Angle
Jean K. Appel
Wendy M. Arbogast
Angela & Dave Arndt
Weldon Bagwell
Alice Baker
Susan D. Baldwin
Alice Barney
Tim & Wanda Barth
Richard A. Baugh
Kelsey Beckett
MaryAlice Behe
Cheryl & Johnny Bird
Christine Blackman
Sandra P. Blackwood
Karin Flagle, Blue Ridge Insurance
Services
Gail H. Bolka
Ann Bosch
Rebecca F. Bowman
Charles & Margaret Brand
David R. Brillhart
Megan Brown
Allison R. Brueckner
Virginia B. Bunch
Marian J. Burch
Mary Burgess
Kelly W. Burkholder
Carol Butts
Christy Cappiapaglia
Robert Carr
The Carrillo Family
Wendy Cass
Ardelia Cassetta
Karen Castro
Patricia Chawkat
Deborah K. Cheezum
City of Harrisonburg
Daneen A. Coakley
Judy F. Coffman
Colleen Coghlan
Joyce A. Cook
Crystal Cota
Nancy R. Crawford
Aileen M. Crider
Cory Dale
Michael C. Davis
Shannon Davis
Wesley Davis
Lorrie M. Dean
Laura DeLoach
Stacy Dempsey
Monica Dennison
Marian L. Diamond
Peggy S. Dickenson
Dr. Kathryn Dobyns
Susan Douglass
Yvette Dove
Carolyn Dull

Kim Dupre
Kerri Easterbrook
Joan & Rich Eberly
El Charro
Cheryl L. Eller
James & Cherie Emswiler
Nancy and Tom Endress
Kaye Estep
Mark Ezell
Beverly Faulkenberry
Fay F. Forman
Alix Freedman
Cassandra J. Frysinger
Rita & William Fulk
Michael Gerace
Linda Kay Gibbons
Rebecca Gibson
Susan E. Gier
Paula Ginchereau
Michael Gohr
Carol Goin
The Golden Pony
Gail & Pat Goldsborough
Kenneth W. Good
The Goswell Family
Shannon Graney
Joann H. Grayson
Paula & William Greer
Ann Grey
Allen W. Groves
Pamela C. Gunsten
Judith L. Hamilton
Susan Hanley
Cynthia A. Hasler
Tammie & Jay Hawkins
Mary B. Hawkins
Elnora S. Hawse
Myrna C. Henkel
Ernest E. Henton
Carolyn & Michael Hill
Sandra G. Hite
Helen L. Hogshead
James & Dondria Holsinger
Linda S. Hoover
Meredith K. Houff
Helen T. Hudson
Mary Hughes
Bonnie & Don Hulvey
Walter J. Hussey
James S. Jenkins
Bonnie W. Johnson
Jennifer Jones
Carol Jordan & Cathy Kuykendall
Janice P. Judd
Robert Just
Dennis & Lisa Kephart
Charles E. Kern
Oliva Kerns
Don R. Kienzle
Kimberly King
Pradeep Kini
Michael & Susan Koch
Patricia Koff
Annie & Logan Korn

Barbara Krumm
Hanna & Robert Laclair
Rebecca Laine
Frank & Elizabeth Langston
Nancy & Erich Lantz
Peter A. Lefkin
Shriver Lenox-Cuce
Gary A. Lippens
Jenni Lockhart
Gail Lohr
Georgie E. Long
Linda L. Louderback
Barbara Ann Lusk
Nicole Lytton
Sarah C. Malay
Alvin Marks
Susan Marks
RaeAnn Martin
Debbie S. Mason
Joan C. Mazza
Laurel Mazziotti
Marla McCauley
Johna H. McFarland
Noland & James McHone
Frances A. Menefee
Judy A. Merrill
Gwen Mersky
Heidi Messick
Middle River Veterinary Hospital
Annette D. Miller
Diana Miller
Samantha Miller
Pamela Miller
Abigail Montgomery & Shawn Sloan
Patricia Moore
Emilee Moye
William Munsey
Esther J. Myers
Francisco Newman
Rebecca Rich & Jeremy Ney
Nelly Norrel
Glenda O'Neil
Jane A. Painter
Bonnie J. Painter
Pale Fire Brewing Co.
Frankie Panchari
Judith A. Perrotto
The Petco Foundation
Dominique Petite
Laura & Bob Plaze
Sharon & Bill Posey
Carolyn Price
Betty T. Pullin
Maurina & Michael Rachuba
Kevin Radloff
Heidi Rafferty
Jean E. Railey
Elizabeth & Jeremy Ralston
Raymond C. Ramquist
Natasha Redmond
Myrna L. Reid
Sarah Richards & Rolf Sinclair
Carla Robertson

\$100 - \$249 Continued

Claranell Robin
Jennifer J. Rohrer
Doris J. Sandy
Scotty & Beth Scott
Walter E. Secrist
Melinda See
Seven Arrows Brewing, LLC
Joseph P. Severns
Cathy M. Sheets
Karen L. Short
JB & Nancy Showalter
Mary S. Simmons
Simmons Cut & Tan
Gail G. Smith
Jerald Smith
Kenneth Smith
Geoffrey & Mira Sonner
Ashley Spencer
Rose Starer
Jane Stover
Hilda Strawderman
Elizabeth A. Stultz
Ted Sudol & Jill Kastanek Charitable Foundation
Marcia Taetle
Carol Taylor
Jean M. Taylor
Carolyn Terry
Hope Thompson
Benjamin Thompson
Holly A. Tichenor
Evelyn Timberlake
Anne, Ellie & Jeff Tjaden
Warwick Tomfohr
George T. Tussing
Christina & Phillip Updike
Harsha Vardhini & Pogunul Srinivasalu
Janet S. Vickery
Charlotte Wagner
Maureen Walsh
Diane Walton
Kathy & Chip Ware
Jennifer Weaver & Paul Novotny
David Weintraub & Lindsay Hoffman
Shirley Whitley
Jennifer & Terry Whitmore
Jo Ann Widener
Elaine K. Wightman
Pam & Richard Wilkins
Morag & Nick Willey
Jackie V. Williams
Sara Williams
James C. Wilson
Cynthia Wilson
Roger & Mary Anne Winegard
Nancy B. Wiskeman
Betty B. Wisman
Wilma H. Wolfe
Ruth D. Wrenn
Wenjun Wun
Joanna Yankey
Laura R. Yordy
Julie & James Young
Traci & James Zimmerman
Paula & Berlin Zirk
Kathleen Zook

Help us Help Them.... Become a Pet Pal!

Want to become a Pet Pal? Just visit www.catscradleva.org and click on the donate tab. You can set up monthly recurring donations of as little as \$10 per month. You will be enrolled in our Pet Pal Program and receive special mailings and goodies just for being a Pet Pal! Come on and join the fun!





124 SOUTH MAIN STREET
P.O. BOX 2128
HARRISONBURG, VA 22801

Non Profit Org
US Postage Paid
Harrisonburg, VA
Permit 75

Come join the fun!

Have you seen our creative adoption specials? Don't miss the fun, follow us on Facebook and Instagram to see what is going on "real time" at Cat's Cradle!



www.catscradleva.org
540-433-1135

